

Introducing
Samarity.

SEND SURVEYS. UNLOCK FUNDING.

Looking for new ways to engage your supporters? Need to raise money for the great work you do? We can help.

Samarity creates Supporter Surveys for your organization, and pays you when your supporters complete them!

HOW IT WORKS:



We create surveys.

We create surveys to send to your supporters, completely in your brand.



You engage.

Use our links & QR codes to encourage your supporters to complete each survey.



Raise money per response.

Samarity donates a flat rate per survey & more donations for every verified response!



You keep the data.

We'll share our responses with you, so you can learn desired info about supporters.

About Samarity.

Samarity is a benefit corporation that helps nonprofits harness their supporters' passion & perspectives to unlock new funding sources for good.

Contact us: zach@samarity.org

Why Samarity?

- Unlock new funding.
- Engage your supporters.
- Gather new supporter data.
- Perfect for galas.
- Free & easy to start!

Featured Partners.





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FREQUENTLY ASKED QUESTIONS.

How does it work?

We'll send you a survey link (and/or QR code) for you to share with your supporters via email, social, or events. When your fans complete the survey, they unlock a donation to you! Our turnkey tech makes it easy to send surveys & start fundraising.

What happens to the survey responses?

All survey responses are anonymously aggregated into Samaritty marketing reports. No contact info or personal data is shared externally, and any data we collect is stored on our secure servers. Plus, we share all data and results with you!

What do the surveys look like?

The surveys can look however you'd like them to! We'll work with you to add your logo and preferred color scheme, and our team of experts will make sure we craft a beautiful survey template that feels authentic to your brand & mission.

And this really won't cost anything?

Not a thing! Samaritty's mission is to drive more good in the world by unlocking new resources to great organizations like yours. So, if it doesn't work for you — then it doesn't work! All we ask is that you join our network and send out supporter surveys.

How much is donated per survey?

We'll pay you an upfront monthly fee for becoming a Samaritty partner, based on the size of your organization. Then for every survey that is completed, you unlock additional donations. Our average charity partner receives over \$1,000 per month.

What questions do you ask?

We'll ask for your supporters' basic demographic info (age, location, etc), and their opinions about certain topics (e.g., what's your favorite shampoo?) You can add a few of your own questions, and most importantly, you have final survey approval.

Is there a catch?

Nope. The only "catch" is that your supporters' responses are anonymized & aggregated and packaged up into Samaritty marketing reports that we produce on a monthly basis. This is how we unlock the donations for your cause!

How do we get started?

It's easy! Email zach@samaritty.org or visit www.samaritty.org and we'll scope out how much we can donate to your organization, answer any additional questions, and start engaging your supporters as soon as we can. We'd love to partner with you today!